



GENESIS MANAGEMENT & MARKET RESEARCH (P) LTD

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Helping You Surge Ahead...

GMMR/DEV/BOM/22/5

14th September, 2022

Kirti Shintre
Dy. General Manager
Strategy Department
Bank of Maharashtra
1st Floor, Head Office
Lokmangal, Shivajinagar
Pune 411 005.

Dear Sir:

Re: Letter of Empanelment of Market Research (Survey) Agencies

We thank you for your letter No. AX1/Strategy/Employment MKT-Survey/2022-23 dated 9th September, 2024.

We are glad to send you our acceptance and confirmation for the same. We request you to let us know further steps, if any.

Thanks & regards

Yours sincerely

Dr. Anil Dhaneshwar
Managing Director



 बैंक ऑफ महाराष्ट्र Bank of Maharashtra एक प्रविष्ट एक बैंक प्रधान कार्यालय : लोकमंगल, 1501, शिवाजीनगर, पुणे - 411005. H. O. : Lokmangal, 1501, Shivajinagar, Pune - 411005	कार्यनीति विभाग STRATEGY DEPARTMENT प्रधान कार्यालय: लोकमंगल, 1501, शिवाजीनगर, पुणे-5 Head Office: LOKMANGAL, 1501, SHIVAJINAGAR, PUNE-5 टेलीफोन/TELE : 020-2561 4525/231/316 ई-मेल/e-mail : dgmstrategy@mahabank.co.in	75 आजादी का अमृत महोत्सव
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Ref.No:AX1/Strategy/Empanelment MKT- Survey/2022-23

Date: 09/09/2022

To,

M/s Genesis Management & Market Research(P) Ltd.,
7,Jay Apartments,64/3 Erandawan, Income Tax Lane,
Prabhat Road, Pune 411004

Letter of Empanelment for Market Research (Survey) Agencies

Dear Sir/Madam,

With reference to your proposal against RFP No: STRATEGY-RFP-01:2022 Dated 25.07.2022, we are pleased to inform that you (M/s Genesis Management & Market Research(P) Ltd.) have been empaneled for conducting Market Research (Surveys) for Bank of Maharashtra. Your empanelment is valid for a period of 36 months, starting from 15/09/2022 and expiring on 14/09/2025 with periodic review at Bank's discretion for satisfactory work.

The scope of the work that will be assigned to you will be broadly guided by the terms of the RFP document.

Also please note, this appointment is subject to fulfilment of terms and condition as defined in RFP document.

For making your empanelment effective, you are requested to give your acceptance on or before 14/09/2022 so that the necessary agreements may be signed by us before the commencement date.

Thanking You
Yours Sincerely

K Shintre
Kirti Shintre
Deputy General Manager
Strategy Department



Accepted
[Signature]

14.9.22

